

Beta Data

The Official Newsletter of the Beta Chapter of Alpha Epsilon Pi

Inside This Issue:

Master's Corner....2	Rush Update3	Athletics News.....5
Alumni Assoc.2	Pledging News4	Philanthropy News....6
Homecoming.....2	Jewish Life News4	Annex News.....7
Social News.....3	Brotherhood News.... 5	Contact Info.....8



Alumni Update

This semester, the Beta Chapter hosted a plethora of successful formal alumni events. Some of these events included our summer Alumni Weekend, Homecoming Weekend, and our Red Hot Hockey After-Party for the Thanksgiving Cornell vs. Boston University hockey game at Madison Square Garden. All of these events brought together brothers and alumni from all different graduation years, allowing alumni to reconnect with themselves and with the chapter.

One of our most successful events this semester was the Red Hot Hockey After-Party. Despite the fact that the hockey game ended in a disappointing tie, brothers and alumni had a very good time at Chevy's Fresh Mex in Times Square, staying until the wee hours of the morning.

In the upcoming year, the Beta Chapter is planning to take Alumni Relations up to a new level. One goal for the upcoming year is to re-build a very active Alumni Association, which will regularly plan alumni events in both Ithaca and New York City. If you are interested in becoming more active in alumni affairs, please contact our Master-Elect, Matt Lerner (mdl226@cornell.edu), or our Alumni Advisor, David Chipurnoi (dic4@cornell.edu). As a chapter we cannot thank our alumni enough for their help to our chapter this semester, especially Chip. Like always, we recommend our alumni check out our website www.aepibeta.org, which is constantly updated and is one of the greatest resources that can be used to stay active with our chapter's daily activities.

- Justin Cohen '10, Alumni Chair

Executive Board

Master	Jordan Whitney
Lt. Master	Morgan Fleischman
Scribe	Eric Scheiner
Exchequer	Justin Quartiere
House Manager	Stephen Prizant
Rush Chair	William Tananbaum
Pledge Master	Eden Ellis
Sentinel	Brian Klee
Brother at Large	Adam Putzer

This summer, the brothers of the Beta Chapter were very happy to welcome back many alumni during our annual Alumni Weekend.



Master's Corner

The Beta Chapter was off to an incredible start this semester. Orientation week brought old friends and new freshmen to the fraternity house and to our seniors' houses in Collegetown for a series of unforgettable parties.

We again fired up the charcoal monsters (yes, real monsters) for our infamous weekly barbeques. Alumnus Zac Peebles '09 was allegedly quoted to have said "These burgers tastes like glove!" The chapter denies these allegations. Regardless, the brothers and guests had a great time relaxing in the backyard while the weather was still warm, especially with our newly installed basketball hoop.

Our mixers were not to be forgotten either. One Thursday night, our birthday cake themed bounce house slowly moved closer and closer to the edge of the forest behind the house, as the girls and guys inside continued to party. It was all part of the adventure, and eventually we managed to pull the bounce house back onto stable land. The Beta chapter likes to save the forest (aka "Putzer Falls") for special days like slope day.



Our spur of the moment "Appletinis and Honeys" party was delicious, with hundreds of students coming to celebrate the Jewish New Year at Alpha Epsilon Pi. I know the brothers had a great time with all of the "honeys."

As my term comes to a close this January, I will be thinking about a few things.

First, about how much our fraternity is growing and how far we've come since our refounding in 2005. I'm proud of the progress we've made over the past year during my term as Master, and I couldn't have asked for a better brotherhood effort. Secondly, I am confident that this upcoming year will prove to be even more successful in all aspects of fraternity life. I wish Master-Elect Matt Lerner '12 the best of luck, and look forward to AEPi Beta moving forward under his leadership.

- Jordan Whitney '11, Master

A Note From Our Alumni Advisor

Happy New Years Brothers of Alpha Epsilon Pi Beta Chapter,

I just want to officially announce the restarting of the Alpha Epsilon Pi Beta Chapter Alumni Association. We have a great group of dedicated alumni looking to work on rebuilding a strong presence and support for the current brotherhood. We will be organizing social events in different cities around the country this coming year, anyone who wants to be involved feel free to contact me at

516-375-3390 or email at dic4@cornell.edu. Also, look for updates on Cornell Reunion Weekend plans and our first mailing in 2010! Happy Holidays and look forward to hearing from all you Betas from across the world!

Fraternally,
David Chipurnoi '00
Alpha Epsilon Pi Beta Chapter Alumni Advisor

Homecoming Weekend

Many alumni came back this homecoming weekend and got to relive their college experience. On Friday, brothers and alumni enjoyed an authentic Hibachi experience at Kyushu.

Unfortunately, the chef was not very good and hit alumnus Andrew Herman '08 with egg



shells while trying to crack an egg. On Saturday, the alumni enjoyed a tailgate with delicious hot dogs and hamburgers. While other fraternities brought their pick-up trucks, Alpha Epsilon Pi showed its environmentally-friendly side by tailgating in a Prius. After the game, alumni and brothers enjoyed a delicious dinner at Joe's marked by heartfelt toasts by alumnus Andrew Herman and alumnus Jared Hakimi '07. After dinner, the brothers and alumni enjoyed a party at the annex. The weekend finished off with Sunday brunch at the house.

Justin Cohen '10, Alumni Chair

Social News

This fall has been a booming time socially for the brothers of the Beta Chapter, as we've been incredibly busy every week planning, running, throwing, and having a blast at all of our events.

The semester started off quickly with three parties in our first eight days on campus, including two Orientation Week parties hosted by some of our seniors at their residences in Collegetown. In addition to brothers having a great time, these events benefited rush, as freshmen eagerly flocked to the vibrant Collegetown scene. On August 29th, we hosted our first party of the year at the house, which welcomed upperclassmen back to the 140 Thurston Luxury Five Star Hotel and introduced freshman to our home.

In September, all of our brothers were excited to invite the lovely ladies of Alpha Xi Delta over to our house for a "Birthday" Themed Mixer. On that Thursday night, the girls were welcomed by a huge Bouncy Castle in the shape of a Birthday Cake with candles, accompanied by an actual cake to eat! Everyone had a great time.

By far, our most successful event of the semester was our 2nd Annual "How AEPi Stole Christmas" Party. For the entire week leading up to the party, we worked like crazy to decorate the house with tinsel, garlands, wreaths, and trees; we wrapped boxes and put them in the fireplace and under Christmas trees, lit up the house's exterior with lights, blew up a giant snow globe outside, and "snowed-in" the windows

Brothers and Dates during Winter Formal at the Hilton Garden Inn



to create a phenomenal wintery atmosphere. The house was packed with sorority girls (to whom we delivered Holiday Baskets as invitations), freshmen, friends, and brothers partying in what must have been one of Cornell's top bashes of the semester.

We've also thrown Rooms Parties and other smaller events this semester in conjunction with Rush to better promote our house and make new friends. We look forward to the upcoming Graffiti Party on the last day of classes as well as our annual winter formal at the Hilton Garden Inn in downtown Ithaca!

- Steven Grant '12, Social Chair

Rush Update

It's been a great semester of rush for the Beta chapter. We had a fall pledge class of two sophomore transfers, Jon Lesser and David Shapiro, both of whom have become great contributors to our brotherhood. We've been doing lots of great rushing for the spring and are confident Rush Week 2010 will produce a large spring pledge class. Master Jordan Whitney and I have been running weekly meetings of the Rush Committee to plan events and keep tabs on rushes. We've been putting a lot of effort into getting to know freshmen and become friends with them this semester so they come straight to us during Rush Week. Some fun events we've thrown this semester include weekly Saturday barbecues, Sushi and Sake night, and our

annual fall Christmas party. For Rush Week we're going to be taking rushes to Turning Stone Resort and Casino in Syracuse, host our IHOB – International House of Beer, and will introduce Fire and Ice Night. This whole semester of rushing will result in hopefully the biggest pledge class since our re-founding in 2005. We've taking rush to a whole new level this semester and are all working hard to make sure it pays off – after all, rush is the lifeblood of our fraternity!

- William Tananbaum '11, Rush Chair

Pledging News

The fall of 2009 pledge program was a memorable one for the Beta Chapter. Our Zeta Pledge Class consisted of two unique pledges, Jon Lesser and Dave Shapiro, who bonded into a cohesive and supportive “pledge class of one” through a challenging, yet meaningful, pledge program that constantly reinforced the principles of the “Road.”

Jon – lovingly referred to as “Lessiepool” - is a transfer from George Washington University and hails from Great Neck, New York. He enrolled in the School of Industrial and Labor Relations this fall and is interested in government, international relations, law and politics. Beyond his academic interests, Jon enjoys playing the saxophone, tennis, skiing, and traveling. Lastly, he has a black belt in Shotokan Karate.

Coming from a very different background, Dave – infamously referred to as “D-Shaps” - is from Burlington, Vermont and transferred from McGill University. He is also an AEPi Beta legacy – his father was part of the Beta Chapter in '77. Academically, D-Shaps is enrolled in the College of Agriculture and Life Sciences, where he is working towards becoming an environmental engineer. Outside the classroom, Dave is a classic hipster whose passions include brewing beer, going to the Ithaca Apple Festival, and biking all over campus.



The Zeta Pledge Class on Initiation Day

Stemming from Dave’s brewing ambitions, the Zetas’ Pledge Project installed and is currently operating a home brewing setup in the fraternity’s basement in an attempt to “wean the majority of the brotherhood off of crappy beer”. Looking forward, the Zetas will definitely be fantastic additions to the house. Jon has won an Executive Board position for the upcoming spring as our new Scribe and D-Shaps aspires to be the House Manager next year – a position that he perfectly fits and is ready to fill.

Overall, the Zeta Pledge Class holds great potential for the future of the Chapter and was a pleasure to pledge.

- Eden Ellis '12, Pledge Master,
in conjunction with
Jon Lesser '12 and David Shapiro '12

Jewish Life News



Brothers and Friends at Shabbat Dinner in the Annex

This past semester, the Beta Chapter hosted Sukkah Events and Yom Kippur Break Fast for the Cornell campus. By far, our favorite event was Hookah in the Sukkah. In celebration of this annual event, the Beta Chapter purchased a new hookah from a store in The Commons. We also built the Sukkah again thanks to the help of our engineering majors, most notably, Brother Gena Rozenberg. When the Hookah in the Sukkah event ended, we opened up our house for a party.

Another successful event was our annual Yom Kippur Break Fast. As one of the only houses on campus holding an actual break the fast dinner for Yom Kippur, our event was more popular than we had expected. During the course of the meal, we had to order pizza and two brothers had to drive to Wegmans to pick up more lox. We managed to bring the food back to the house just in time as more people arrived after coming from services.

The events we held this semester drew many freshmen and friends to the house. The Beta Chapter looks forward to hosting Elan Carr, a Middle East expert and linguist, Shabbat Across Cornell, and a Purim Event next semester.

- Matthew Adelman '11,
Jewish Life Chair

Brotherhood News

Serving as the Brotherhood Chair this semester was a rewarding experience. When the weather was nice (which is all the time in Ithaca), I would co-host with our rush chair weekly AEPi Barbeques and these events turn out to be both delicious and fun.

Furthermore, this semester, I worked with Brother

Grossman, the Athletics Chair, to go to Cass Park and play Broomball. The brothers had a great time, but most of us were pretty sore in the morning from falling and over-exerting ourselves!

This past weekend was amazing because all the brothers got to enjoy dinner at Benchwarmers, and then came back to the house to distribute Secret Santa gifts and bond with forties. Forties Night is always a great event. Everyone had a wonderful time making fun of each other and laughing at them selves.

Input from the brotherhood was the main method I used to choose my events. Mario Party Shots Night was my personal favorite suggestion that I got (being a big video game fan). We had also considered doing some work with Powertools in order to make stripper poles, but the Sentinel immediately barred this event because of the impracticality of alcohol plus dangerous tools.

Before certain events, I planned pre-games (like Irish Car Bombs). I must say that my proudest contribution has been to pay for food for people who come to the house to complete their shifts before/after parties. At one chapter meeting, Brother Fleischman, our Lt. Master, expressed his displeasure with the lack of motivation people had to complete their shifts. I asked myself "what attracts people to...well ANYTHING?" and the answer was not too difficult to come up with: FOOD. Needless to say, brothers enjoy doing their shifts much more now than they did before!



Brothers at Lynah Rink

Athletics News

Beta's semester in athletics has been short but sweet. With Cornell taking away Hockey Intramurals, and with our star bowlers Scott Lichtenthal '11 and Dan Hare '11 away this semester, the Lions were left with two arenas in which to display their (somewhat lacking) athletic prowess: Football and Frisbee Golf.

The Beta Lions opened their football season strongly by pulling out a stunning 15-9 win over TKE. This dramatic game included two fantastic touchdown passes by Steven "TiVo" Grant '12 and stunning last minute defensive plays by Matthew "GTFO" Lerner '12, and Joe "Black Ranger" Kripke '10. This game was the high point of this semester's athletic schedule. But, like many collegiate sports teams this fall, the combined strength of the flu and prelims were enough to force AEPi to a paltry 1-4 finish, with one rainout.

But rest assured, Beta left its blood, sweat, and tears on the field. Literally. Drew "Oddjob" Grossman '11 suffered a broken nose in the second football game of the season, which was nothing in comparison to Justin "Thumper" Cohen '10's travails during Frisbee golf. While searching for a lost disc, Cohen found an unexpected hazard on the North Campus course: stray cats. Escaping with a series of scratches, he and Ezra "Beast" Kannof '10 finished the round with a respectable 35.

To finish off the year, Beta returned to the ice for a brotherhood game of Broomball, AEPi style. Notable plays include the stunning goaltending of Brian "Gobbles" Klee '12, Zac "Conductor" Peoples '09 breaking his broom, and Warren "Ganondorf" Parad '10 scoring with both balls in a matter of minutes. The Beta Lions look for a stronger showing next semester, with the return of our three best sports: kickball, bowling and horseshoes.

- Mark Broomfield '11, Brotherhood Chair

- Drew Grossman '11, Athletics Chair

Philanthropy News

The Beta chapter of the Alpha Epsilon Pi fraternity in the fall of 2009 has continued its long standing commitment to philanthropy. The three aspects of philanthropy that we have taken on are raising money, supporting other organizations, and taking part in community service. In addition to our own philanthropy, AEPi Beta will be contributing to AEPi's national fundraising drive, Lion's Legacy. The goal of the program is to get at least 150 chapters to donate at least 100 dollars. The Beta chapter will be one of those 150 chapters and thus receive recognition at AEPi's national convention. The Lion's Legacy drive will serve to benefit AEPi's national charities, which are Shaare Zedek Medical Center in Jerusalem, Chai Lifeline's Camp Simcha, and United States Holocaust Memorial Museum in Washington, D.C.

The upcoming spring semester of 2010 should be a very successful one for AEPi philanthropy. In the fall, the Beta chapter had planned a large scale dodgeball tournament as a fundraiser. The tournament was set to feature many of the campuses fraternities, sororities, multi-cultural and many other campus organizations. The tournament was also going to be opened to the rest of campus for individuals to form their own teams. The Beta chapter was also working with AEPi Nationals to gain additional funding to make the event even better. The tournament would be more than a sporting event featuring food, music, prizes, give-a-ways, and the promotion of AEPi's charities. Sadly, the University was not able to accommodate our requests for gym space at any of our desired times. However, the event was very well received and should go forth to great fanfare during the spring 2010 semester. That event will happen as well as our annual spring philanthropy event the AE Pie Toss, where students pay in order to throw a pie in the face of brothers and campus celebrities. Both events should be extremely fun and very successful.

AEPi has made its presence known on campus despite not doing a large spread event. AEPi worked with the head of the Cornell chapter of Cover Africa to be a part of their annual Arts Quad camp out event. Cover Africa is an event that provides mosquito nets to underprivileged families in Africa. The nets keep the mosquitoes out and thus prevent people from contracting malaria. The camp out event showcased



Brothers in a "Cell Phone Booth"

some of Cornell's most talented organizations. AEPi also was a major presence at the Center for Jewish Living's Charity Shabbat. The proceeds from the Shabbat benefited the USO. AEPi had a large table there that both raised a lot of money and showcased their support. As a result of their presence, AEPi is looking to partner with the Center for our own charity Shabbat where a share of the proceeds will go to AEPi's National Charity.

AEPi, following the teaching of Maimonides, also made a commitment to community service. As the old adage says charity starts at home. Our home is the College Town section of Ithaca. In order to help beautify our home in Ithaca AEPi participated in the College Town Clean Up program. College Town Clean Up allowed the brothers to personally help by cleaning sidewalks, streets, utility poles, and other public spaces. Additionally, AEPi was on the Inter-Fraternity Council Candy Trail on Halloween to give out candy to local kids as they trick-or-treated throughout our campus. AEPi Beta is also in the process of setting up agreements with several local organizations to work out a flexible agreement where brothers can devote as much or as little time as they have to help the betterment of the community. A few of these organizations include Loaves and Fishes and the neighboring Synagogues.

The fall semester of 2009 was not the flashiest semester for AEPi Beta philanthropy. However, it did set the foundation for what will be years of upcoming philanthropic success. Philanthropy is major stable of both AEPi Beta and AEPi nationally. That is something that will continue for years to come as both AEPi Beta and AEPi Nationals will enjoy great success in both fund raising and promoting awareness

- Matt Lerner '12, Philanthropy Chair

Video Game News

Seven brothers have been feverously competing for the title of titles over the past couple of months. These brothers – Justin Cohen, Josh Fishman, Jason Goldman, Joe Kripke, Jeff Lipton, Warren Parad, and Shane Wax, all of the Gamma Pledge class, as well as the Annex pet, Godzilla (without a head) – have been taking time out of their busy schedules (especially at 2 in the morning, after coming from bars) to play against each other in cutthroat round-after-round of Mario Kart 64 in their push for the title of “Best of Beta Brothers [video games].”



Brothers during Halloween

Forget Bananas! The Tallyman has had a difficult time tallying all of our first-place wins in an inaccurate and very flawed scoring system. So far, after an unknown number of races, Shane Wax leads the group with 38 first-place victories (coincidentally, he also probably leads the group in second-place finishes, a statistic we were too lazy to count). Joe Kripke is probably in second place with 21 wins, though his tally marks equal the number Warren Parad has; however, the governing panel questions whether Mr. Parad’s total may be inflated. Upon hearing he was under investigation, Mr. Parad remarked, “This is [censored] ridiculous! I’m the best there is.” He added his feelings that if we had an X-Box 360, he’d beat everyone at Halo and thus win the BBB award for video games.

Justin Cohen and Jason Goldman have been using their free time to compete in yet another N64 favorite at the AEPi Annex, Ken Griffey Jr. Baseball. However, there is contention over the legitimacy of this competition given the game’s age. Since the game came out in 1997, each team’s lineup contains numerous players who have taken substances banned by the MLB. However, the duo is planning a big celebration for their 100th game of the season. To celebrate, they will be going out to Dunbars or The Palms, regardless of the day, and then come home and play more N64.

There are plans for expansion with the upcoming spring semester. Brothers have rummaged up a few other N64 games – like Mario Tennis – as well as an NES. With the new opportunities these new games present, it is expected that more brothers will want to enter into these competitions.

- Shane Wax '10

Beta Donations

The Beta Chapter would like to thank the following alumni for their generous donations:

\$250-\$999 ~ Gold

David Chipurnoi

\$100-\$249 ~ Silver

Jason Demby

Seth Miller

\$50-\$99 ~ Pearl

Mathew N. Lindenberg

Paul Charles Marcus

\$25-\$49 ~ The Beta Builders

Ronald Millstein

Richard Madris

Adam Schneider

Donations levels are based on semesterly giving. If you donated and your name is not listed above, we apologize for this mistake, and you will be recognized in next semester’s newsletter.

The Beta Chapter would like to congratulate our December graduates and wish them the best in their future endeavors.



*The Official Newsletter of the
Beta Chapter of Alpha Epsilon Pi*



Alpha Epsilon Pi Beta Chapter
Matt Lerner, Master - 2010
140 Thurston Avenue
Ithaca, NY 14850

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