

# Beta Data

## The Official Newsletter of the Beta Chapter of Alpha Epsilon Pi

### Inside This Issue:

Master's Corner.....1	Epsilon Pledge Class.....4/5	Alumni News.....7
Letters From Abroad ..2	Philanthropy News.....6	Contact Info.....8
Brotherhood News.....3	Social News .....6	



## Master's Corner

Once again, Beta is on the rise, as shown by the activities of this past semester. We've made progress in our social calendar, mixing with even more sororities, and we've sponsored numerous Jewish community service and philanthropy events, all while having a great time within our brotherhood. Cornell has recognized us for our efforts as well. This year, we took home three awards from the Office of Fraternity and Sorority Affairs' Greek Awards Banquet. The first, for Highest GPA in Spring 2008, the second for Best New Member Education Program, and the third for Most Outstanding Chapter. Our brothers are some of the most involved students on campus, and yet still devote themselves to the fraternity.

While some brothers started leaving Ithaca last night for various internships and summer plans, others were getting ready for a summer at Cornell. They have big plans for the coming months. After seeing the pictures from the event in the 90's, the brothers are going to be building a reincarnation of Buckfest for our big philanthropy event in the fall. Of course, we plan to party appropriately beforehand to complete the setup.

Reunion Weekend will be June 4<sup>th</sup>-7<sup>th</sup>, and judging by last year's great turnout, I hope to see many of you there. We'll be

*continued on Page 6*

## Executive Board

Master	Jordan Whitney
Lt. Master	Gregg Schwarzwalder
Scribe	Shane Wax
Exchequer	Scott Lichtenthal
House Manager	Jonah Hecht
Rush Chair	Willie Tananbaum
Pledge Master	Josh Fishman
Sentinel	Ezra Kannof
Brother at Large	Ian Laiks

Brothers enjoy the party in the backyard on Slope Day



## Letters From Abroad

This semester, Rian “Softcore” Masanoff spent a semester abroad at Lady Margaret Hall at Oxford University in Oxford, England. With only three hours a class every two weeks, he was forced to fill his day with stereotypical British pastimes such as punting (kind of like a gondola) on the River Thames, drinking tea during cricket, and attending formal dinners where too much (or, arguably, just enough) wine was served. In his other spare time, Masanoff became heavily involved in whitewater kayaking, where he experienced trial by ice as he was introduced to the sport via the waters of Yorkshire during a snowstorm and proceeded to nearly catch hypothermia. Nonetheless, he kept with it, although opted to not take on a class-four waterfall the next day. He also has joined the Oxford varsity B team for canoe polo (a combination of water polo and kayaking), and is preparing for cuppers (intramurals).

Schooling at Oxford is divided into three eight-week terms, of which Masanoff attended the last two, Michaelmas and Trinity. Between the two terms he took advantage of his location and his six-week holiday and visited 12 countries, including a majority of Eastern Europe. Highlights

of the trip include the first week, where brothers Justin “Doc” Granstein and Jeff “Meatwad” Lipton joined Masanoff in a jam-packed weeklong tour of Ireland, England, and France. Too many pints of Guinness were drunk preceding St. Paddy’s day in Ireland, too many museums were visited in London, and too much wine was consumed on the streets of Paris. Some highlights of the remainder of the trip include snowshoeing in the Slovenian Alps, rescuing a 63 year old native and former Bosnian soldier /celebrity from the woods outside Sarajevo, being kicked out a bar in Greece, eating too much food in Turkey, running out of money in Romania, and being robbed in Hungary.

Upon returning to Oxford, Masanoff continued to learn about the British culture, including eating beans with his chips (fries), playing snooker (weird yet amazing version of billiards), becoming overly apologetic and polite, drinking more tea and cider, and learning to hate the Tabs (Cambridge students). Masanoff has truly enjoyed his time abroad, but is excited to be coming back home.

- Rian Masanoff '10



Rian at the Oxford Union Debating Society Clubhouse, Goodman Library. The Union is one of the oldest and most prestigious debating societies.

Beta brothers Justin Granstein, Rian Masanoff, and Jeff Lipton in front of the Louvre.



## Letters From Abroad (cont.)

Living in Israel for six months was a unique experience for me. I had been to Israel before, but actually living in Jerusalem gave me a new perspective on many things. Firstly, my understanding of what it means to be Jewish and what Jewish culture means has dynamically changed. Being here for holidays such as Lag B'Omer, Birkat Hachatama (the Blessing of the Sun, said once every 28 years), Yom Hazikaron, Yom Haatzmaut, Passover, and Tu B'shvat was an incredible experience. Small holidays like Birkat Hachatama and Lag B'Omer which are not celebrated as much in America, are a big deal in Israel. 50,000 people attended the service at the wee hours of the morning at The Kotel on Birkat Hachama, and over 100,000 people were at Mount Merson for Lag B'Omer. Even for Purim, where in America you might a Purim Carnival at your temple, in Israel, whole country converts into party mode. In Tel Aviv, the streets are packed with thousands of people in costumes and the party is like no other. Now, being in this country for Passover is something else. Israelis practically invented bread that's kosher for Passover. In common places, such as the bus station, you can get kosher for Passover crepes, kosher for Passover ice cream cones, and kosher for Passover hot dog buns. In America, you have to go out of your way to practice Judaism, and in Israel, even though it is a mostly secular country, practicing Judaism is very convenient.

My support for Israel has grown since I came to this country. I have explored the land, hiking in many places from the desert to the Golan, and visited practically every city here (it's not such a large country, so that's not such a hard feat). Wherever I went, I was reminded why these places exist, and I was constantly reminded of the threats to this nation. I came to Israel at the start of the Gaza War, and unlike many things in this country, there was an overall popular consensus for that fight. I was also here for the elections in Israel and the building of the coalition. (This country has a very strange election system). While in Israel, I witnessed the Pope's visit, and was here while Netanyahu visited Washington for the first time, showing signs that peace might be possible in this region after



- Justin Cohen '10



## Brotherhood News

Once again this spring, Beta has been busy with brotherhood events. We started out in February, with a Sunday night road trip to Cortland's A&W restaurant. There, we enjoyed the finest meals fast food has to offer, including incredible root beer floats. We next bonded over 40 oz. during this spring's "40s Night," an event which our brothers look forward to every year. Some of this year's revelations included finding out new brother Eric Scheiner sometimes looks like a Goomba from the Mario Brothers movie. Always full of a lot of laughs, this year's night was a great way to bring our new members closer to the brotherhood. On the last night of Passover, we ventured down to Collegetown, where the seniors got the grills going for "Latkes and Vodkas" to celebrate the end of the holiday. We next batted down the hatches for Bomb Night, where some of our older members displayed a healthy fascination with Flaming Dr. Peppers. Or maybe just with fire. Our last event of the semester was a brotherhood barbeque, followed by a roast of the senior class.

- Drew Grossman '11,  
Brotherhood Chair

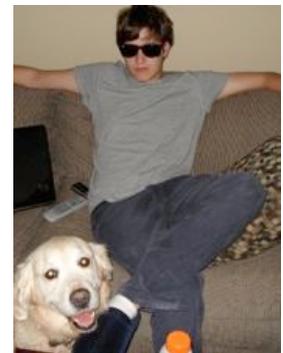
## Introducing the Epsilon Pledge Class!

I grew up in Dix Hills, New York where I attended Commack High School prior to arriving at Cornell University. I am currently a sophomore in the College of Agriculture and Life Sciences majoring in Information Science. I enjoy playing the saxophone, clarinet, piano, tennis, skiing, reading, and being ridiculously spontaneous. Last summer, I worked in the Human Computer Interaction Lab here in Ithaca, but this summer I plan to be working in New York City. I will be participating in a Jewish affiliated program known as CLIP, which has provided me with an internship with a company called AllSector. Additionally, I will be exercising my web design skills by reconstructing the website for a new growing company called Ultralight Startups.



- Brother Mark "Tigger" Broomfield

My name is Eden David Ellis and I am one of the members of the Epsilon Pledge Class of the Beta Chapter of Alpha Epsilon Pi. I am a student in the School of Industrial and Labor Relations and intend to minor in International Relations. At Cornell, I instruct kayaking at Cornell Outdoor Education and drum for the World Drum and Dance Ensemble. In addition to kayaking, I enjoy golf, rock climbing, and fraternity softball. One interesting fact about me is that I am the son of two American Diplomats and was born in Harare, Zimbabwe. In addition to Zimbabwe, I have also lived in Pretoria, South Africa, Tel-Aviv, Israel, and Kampala, Uganda.



- Brother Eden "Tits!" Ellis

I am a History major from Scarsdale, New York, in the Class of 2012. I'm an enthusiast of both the sports and greater entertainment industries. On campus, I channel my love of sports in my capacity as an event staffer for Cornell Athletics' Communications Dept., and last summer I worked for the New York Yankees. I also have experience in the field of journalism, as I write for [cornellbigred.com](http://cornellbigred.com), worked as a leading editor for my high school paper, and served as a beat writer and reporter at large covering local high school sports teams and greater countywide sporting events for my town paper. I'm proud to be a brother of Alpha Epsilon Pi and look forward to continuing to contribute to the brotherhood for years to come.



- Brother Steven "TiVo" Grant



I'm Brian Klee and I'm a freshman in CALS. I'm pre-med and majoring in biological sciences with a program of study in genetics and development. I enjoy playing baseball and I'm a huge Yankee fan. A fun fact about me is that I love pasta, particularly pasta bolognese. I try it in nearly every restaurant I go to that has it on the menu. Currently, my quest to find the best bolognese has incorporated restaurants in three countries, one of which is Italy.

- Brother Brian "Gobbles" Klee



Hi, my name is Stephen Prizant. I'm an Electrical and Computer Engineering major and I participate in the Cornell Autonomous Underwater Vehicle Project Team. In high school I was on the swimming team, speech and debate teams, and played the trumpet in the concert band. My favorite musician is Billy Joel, favorite TV show is Arrested Development, and favorite movie is Fight Club.

- Brother Stephen "Garmin" Prizant



Hi, I'm Justin Max Quartiere, I'm dual majoring in Operations Research and Computer Science and planning to graduate in 2012. Academically I'm interested in computer science and math, and in terms of career paths I hope to go into banking. I play tennis and paintball, plus too many video games. Next year I'm serving as treasurer of our fraternity and of CBPM, my finance club. Although I'm originally from Westchester county, NY, I'm currently living in Raleigh, NC.

- Brother Justin "Pregame" Quartiere



Hello! My name is Eric Scheiner and I attend the School of Hotel Administration and am part of the Class of 2012. I have recently been elected to Vice President of Public Relations for Sababah, a group under Hillel's umbrella that strives to connect Jews on campus through social activities. Additionally, I am a member of the Cornell Hotel Society, Collegiate Chapter. My interests at the Hotel School are focused on airline and casino management. During pledging, I served as my pledge class' vice president and I was just elected as Scribe for the Beta Chapter.

- Brother Eric "Drama Queen" Scheiner

## Philanthropy News

This year's philanthropy efforts were wildly successful! The brothers of the Beta Chapter, through their dedication to our national philanthropies, were able to raise over \$3,600 through the fall and spring semesters. The chapter set out with the goal of raising \$3,600 to support the Chai Lifeline charity. Brothers showed tremendous support for the cause and for my decision to run in the half marathon; the whole chapter collected donations from family and friends to enter me into the race.

This spring we hosted two major philanthropy events, one of which was our 3rd Annual AEPie Toss, and the other was a scavenger hunt for charity with the girls of the Kappa Delta sorority. The AEPie Toss successfully raised more than \$400. The event had students coming from all across campus to throw pies in the faces of some of their most frightful professors. The brothers also had a lot of fun and messy times throwing some whipped cream pies at each other. Contestants in our scavenger hunt searched the arts quad in search of the answers to clues to solve a puzzle. The winning participants hoped to garner fabulous prizes from local restaurants.

If you would like to donate to one of our philanthropies, please send a check made out to Alpha Epsilon Pi with the memo "Shaare Zedek Medical Center" or "Chai Lifeline."

- Adam Putzer '11, Philanthropy Chair

## Social News

The brothers of the Beta Chapter enjoyed spring semester with a successful "WTF!" mixer with the wonderful girls of AXO. We invited the girls to the house, and they had a great time getting to know the brothers and enjoying the crazy theme! The spring semester ended with a fun Slope Day at the house. The weather was beautiful, so we invited friends to our fraternity house to party outside at the backyard. Two evenings

later, we held our second annual Booze Cruise

Formal. The brothers and their dates came to board our

private double-decker boat. The boat took us around Cayuga Lake, and during this time, we enjoyed open bar tab and feasted the hors d'oeuvres. Afterwards, we threw a small after-party at the house for the brothers and their dates.



As the outgoing social chair, I've seen our chapter make significant improvements in our social agenda since last August. I am pleased to announce that Steven Grant will be the next to take over -- I trust that he will do a great job!

-Morgan Fleischman '11, Social Chair

## Master's Corner (cont.)



holding an informal reception on Friday the 5<sup>th</sup> at 4pm, and a barbeque on Saturday the 6<sup>th</sup> at 4pm as well. I have been talking to a few of the alumni about creating a Beta Chapter Alumni Association. During reunion weekend, I'd like to hold the first meeting of the association and get things moving on the right track with alumni relations. I look forward to seeing old faces as well as meeting new ones, and I welcome all alumni and their families to come by the house at any point during the weekend.

-Jordan Whitney '11, Master

## Beta Announcements

Please join me in congratulating Alex "Q-Tip" Korson '99 on his engagement to longtime girlfriend Allison Jupiter. Alex and Allison are actively planning their upcoming wedding, and will be living together on New York's Upper West Side.

Mazel tov Alex and Allison!

Fraternally,  
Matt Lindenberg '99

---

If you would like your announcement to be in the next issue of Beta Data, please email our alumni chair at [jsc73@cornell.edu](mailto:jsc73@cornell.edu) or send an email to the AEPi Beta Alumni Listserv at [aepi@cornell.edu](mailto:aepi@cornell.edu). If you would like to be added to the listserv, please send an email to the same address. If you would like your anniversary or birthday in the next newsletter, please let us know by filling out the Contact form on our website at [www.aepibeta.org/contact.php](http://www.aepibeta.org/contact.php) and it will be sent to our alumni chair.

We are considering moving Beta Data to an online-only version, which will be sent out through the alumni listserv, and posted on our website at [www.aepibeta.org/alumni.php](http://www.aepibeta.org/alumni.php). If you are not sure whether we have your email address on our listserv, please let us know.

## Traditions

This summer we will be building Buckfest, one of the many AEPi traditions celebrated throughout the years. If there was a particular tradition you enjoyed during your time as an undergrad that you'd like to see us continue (no matter how small), feel free to contact our alumni chair.

## Beta Birthdays (July - December)

Jared Hakimi	7/3
Douglas Goldstein	7/6
Glenn Gandelman	7/8
Leonard Edelstein	8/7
Seth Miller	8/12
Richard Bruckner	9/15
Josh Nason	9/26
Alah Noah	10/6
Richard Solomon	10/15
Stephen Schwartz	11/28
Joshua Frank	12/7
Justin Nudell	12/7
Michael Kahn	12/20
Robert Bruckheimer	12/30



*The Official Newsletter of the  
Beta Chapter of Alpha Epsilon Pi*



Alpha Epsilon Pi Beta Chapter  
Jordan Whitney, Master - 2009  
140 Thurston Avenue  
Ithaca, NY 14850

**Help Keep Us Up To Date**

Fill out this form and return to:  
Jordan Whitney, Master  
140 Thurston Ave.  
Ithaca, NY 14850

Do you need to update your information? \_\_\_\_\_

Do you have an announcement you would like to place in the next issue? \_\_\_\_\_

Would you like to be put on an alumni email list to receive announcements from the chapter via email or to connect with other brothers? \_\_\_\_\_

Name \_\_\_\_\_

Year \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please accept my enclosed donation of \_\_\_\_\_ to be used for \_\_\_\_\_

Announcement \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_