

# BETA DATA

The Semesterly Newsletter of the Beta Chapter of Alpha Epsilon Pi

## Master's Corner

Brother Master Steven P. Hyde '14



Another semester has flown by at 140 Thurston Avenue! I concluded my "Master's Corner" in the previous issue of Beta Data by proclaiming that "our future together is bright," and I could not be more proud to announce that the Beta Chapter has lived up to this statement. Going above and beyond all expectations we set for ourselves last spring, our chapter continues to improve by leaps and bounds, and our continued success reflects the love and pride we all have for Alpha Epsilon Pi.

The fall semester started off with a bang, as the Beta Chapter raked in numerous awards at the 99<sup>th</sup> Convention in Phoenix, Arizona. Nationals presented us with the "Most Outstanding Program of the Year" award for our event commemorating Beta alumnus Mickey Schwerner '61 this past summer in New York City. Additionally, we received

plaques for our outstanding philanthropic initiatives and cultural programming.

Our chapter continued this trend of excellence throughout the fall semester, specifically excelling in recruitment and philanthropy. We recently initiated the Lambda Pledge Class, our largest fall pledge class since our re-founding in 2005. The Lambdas are a great addition to the brotherhood, and we look forward to seeing their AEPi careers flourish over the coming years. The Beta Chapter continues to build upon our philanthropic endeavors, as our two new initiatives this fall, "Splash Bash" and the "12-Hour Barbecue," were both smashing successes. I hope you enjoy this issue of *Beta Data* and agree with me that this has been a great semester for our Chapter. ESPONDA,  
Steven

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Have you made a donation to the Chapter this semester? It's easy to make a donation today at [tinyurl.com/BetaAlumni](http://tinyurl.com/BetaAlumni). You can help us have as great an experience as you did in AEPi!

## Executive Board, Fall 2012

Master	Lt. Master	Scribe	Exchequer	Rush Chairman	Pledge Master	House Manager	Sentinel	Brother at Large
Steven Hyde	Jeremy Gilston	Steven Henick	Daniel Chazen	Michael Cline	Michael Mallon	Jason Fenwick	David Streitman	Jay Wexler

# MINOR BOARD

## Brotherhood

*Alex "One-Percent" Adler '13*

Brotherhood continues to be the keystone of our fraternity and I'm proud of our brotherhood events for this past semester. While the weather was nice Brother Jason Haas led a hike down into the gorges. As the semester continued we held brotherhood movie nights, which included titles such as Fight Club, Usual Suspects, and The Big Lebowski. Special drinks accompanied these movie nights and they were well attended and appreciated breaks from the stress of Cornell life. We also were able to purchase AEPi brotherhood fleeces giving brothers another way to display AEPi pride.

Although we hit some bad luck scheduling our annual paintball and broomball brotherhood events (and State Street Diner burned down) we still had a resilient and strong semester for brotherhood programming.



## Philanthropy

*Michael "Zazu" Sobel '14*

This semester in Philanthropy, we pioneered three new events. The first was Splash Bash, where we threw a large paint party to raise awareness for breast cancer. Hundreds of Cornell students attended making Splash Bash one of the biggest parties of the semester. What great success for an AEPi philanthropy event! The second event was a twelve-hour barbecue in Collegetown to raise money for Sharsheret, one of our national philanthropies. For this event we partnered with Alpha Chi Omega Sorority. We sold hot dogs and hamburgers all night, raising big bucks for Sharsheret while bonding with our friends in AChiO. The third event was in response to Hurricane Sandy. We ran a clothing drive donation box where we had brothers and friends of the house donate clothing to the victims of the hurricane. All in all, we had a very productive semester and initiated new events that we will be sure to continue in the future.

## Social

*Brian "PeeWee" Green '15 and Sol "Pablo Escobar" Park '15*

This semester we continued our social successes. We had a constant procession of parties in the house and at the annex in Collegetown. Mixers, as always, were some of the brotherhood's favorite events. The Alpha Chi Omega beer Olympics mixer was particularly popular. The "A" themed mixer with Alpha Xi Delta inspired some creative costumes and the slumber party mixer with Kappa Delta had a human sized teddy bear! Another social highlight of the semester was the wine tour with Phi Sigma Sigma sorority. The Sweet-E-Pi program continues to be strong in our third semester and new and old Sweet-E-Pis continue to bond and make the house a better place. Finally, formal at the end of the year was held at the house with a dinner at Kyushu restaurant preceding it. Brothers and dates, dressed to the nines, enjoyed the betta-fish décor. It was a great change bringing formal to the house and one that surely will be repeated in years to come.



# MINOR BOARD

## Athletics

### *Micah "Kermit the Black Woman" Freedman '13*

The Beta Chapter had an exciting but brief schedule for Fall Athletics. The highlight of the season was a dramatic comeback victory against Delta Upsilon in the IFC Dodgeball Tournament. After losing game one in a best out of three match against DU, the AEPi team (brothers Hyde, Henick, Schechter, Park, Fenwick, and Freedman) roared back and won the final game with all six players remaining in. Although we were defeated by Sigma Pi in the next

round of the tournament, the future of AEPi looks bright in dodgeball. The IFC Squash Tournament featured brothers Sheiner, Henick, and Cohen, all of whom won their first round matchups. Flag football season, though shortened to only two games because of poor field conditions, included a shift to no-huddle attack led by brother Fenwick at QB. The spring semester promises to be a strong semester, especially for 5 on 5 basketball.



## From Abroad

### *Jeremy "Odie" Roberts '14*

Shalom from Israel! This semester, I am studying at Tel Aviv University/Assaf Harofeh Medical Center. I am involved in a new program called Voyage to Medicine. In this program, I take medical classes, tour different departments, work in the laboratories, observe (and participate in) surgeries, and perform clinical research. My time here has been unbelievable and it has been awesome learning Hebrew along the way. The most recent



flare up Israel-Palestine conflict has truly opened my eyes to the situation at hand, but has not overshadowed the experiences I have had. I will be using my new found love for and knowledge of Israel to help improve Israel education and advocacy on Cornell's campus as Hillel Chair of Israel Awareness the next two semesters.

## Jewish Life

### *Joseph "Zayin" Schertzer '15 and Daniel "BabyGotBack" Lewis '15*

Every semester we embrace our identity as the Jewish Fraternity with a plethora of Jewish Life events and this fall was no exception. We had two home-cooked Shabbat dinners, our second-annual Southern-style dinner cooked by the brothers and a Thanksgiving-style one cooked by three lovely Sweet-E-Pis. We constructed the Sukkah, using hops among the schach. Brothers enjoyed this addition to our sukkot festivities and, while no one

slept in the sukkah, many fun activities happened under it.

For Yom Kippur we had a breakfast-theme break-fast complete with waffles, pancakes, eggs, and all manner of morning food. The culmination of the semester's Jewish Life programming came when we gathered on Ho Plaza to light the ice menorah for the fifth night of Hanukah.





# HOUSING REPORT

*Jason "MonStar" Fenwick '14*

During the fall semester we continued ambitiously to improve the house at 140 Thurston Ave. The renovations started over the summer, when a new fire sprinkler was installed to improve the safety of everyone in the house. Now every room has its own heat-activated sprinkler head. Luckily we haven't yet experienced the excitement of one going off yet. We also built a shed for additional storage that sits along the edge of the hill behind the house. The housing corporation generously covered half of the cost of this shed and paid fully for our driveway to be repaved. Brothers have seen improvements on this asphalt playing service over the past few months and the Lambda Pledge Class project is to paint a customized AEPi basketball court on the driveway. We put blue shutters on the outside of the house that give even more character and class to Thurston Manor.

There were also smaller improvements that have positively impacted life at Thurston Manor. One of these is the completion of our new sound system in the common room which has added to the success of all our parties and had hundreds of guests jumping up and down at Splash Bash.

As the semester comes to a close, about a dozen brothers installed a new wooden floor in the foyer to give guests a great first impression as they enter our house. It looks fantastic. Chef D'Aprix continues to impress the brothers every night of the week with new tasty dishes, as well as with his ability to have a conversation with anyone about anything. I invite you to come join us for a meal next time you're in Ithaca and we'll show you around the house so you can see how much we have improved the house!



# ALUMNI

## Alumni Relations Report

*Max "ThatWasEasy" Schechter '14*

This was a very strong semester for alumni involvement. From Homecoming to the Thanksgiving events in New York City to donations, this semester was definitely the high water mark for alumni interaction since our refounding. Still, when talking with alumni there were questions about how to get more involved with the chapter so I wanted to use this column as an opportunity to let you all know how to better connect with your old fraternity.

**If you are on facebook or LinkedIn, please join the alumni groups.** If you have any questions about how to do so send me an email ([mcs275@cornell.edu](mailto:mcs275@cornell.edu)).

Meetups have also been a great way to connect with the chapter. This semester we hosted the wildly successful alumni dinner and bar night in New York City before and after the Thanksgiving hockey game. Alumni visited for homecoming as well, something that has become a big alumni event for Cornell as well as for AEPi. For this coming semester, we are planning alumni meetups in Washington D.C. and New York City so keep an eye on the listserv and facebook group for details. If you want to organize your own meetup in your city, let us know and we can help put you in touch with other brothers who live in your part of the country.

To hear about life in the chapter the **Beta Blog at [aepibeta.org](http://aepibeta.org)** (under the "news" tab) is a great

source of information and is updated regularly. Listserv emails and this newsletter are also great ways for alumni to learn what we are up to. Besides these opportunities to be a part of AEPi, **if your graduation year ended in "3" or "8," June 6<sup>th</sup>-9<sup>th</sup> will be your reunion.** We always have plenty of events at the house and it is a great opportunity to rekindle friendships and meet current brothers. I'm confident our strong turnout will continue at our reunion events this year. Finally, I'd be remiss in my duties if I didn't point out that one way to stay connected and help the chapter is by making a contribution to the house. **We use all alumni donations on bettering our chapter;** be it improvements to the house, new programming opportunities, rush week, or other ways, alumni donations make a huge difference in our success. I'd like to thank those of you who have already donated for your generosity this past year. If you have not yet donated but would like to be a part of improving our fraternity you can give under the alumni tab at [AEPiBeta.org](http://AEPiBeta.org) or at [tinyurl.com/BetaAlumni](http://tinyurl.com/BetaAlumni). This had been a tremendous semester for alumni relations, but there is still a long way to go. Every pledge learns in the blue book that AEPi is a commitment for a lifetime, there is no better illustration of that than alumni involvement.



## Beta Donations

The chapter would like to thank the following alumni for their very generous donations:

\$200 - \$299 ~ Master's Circle

James Nicoll '98

Adam Schneider '09

\$100 - \$199 ~ Lieutenant Master's Circle

Matt Lerner '12

Eric Scheiner '12

\$50 - \$99 ~ Gold Level

Matt Adelman '11

Jon Lesser '12

Stephen Prizant '12

\$1 - \$50 Blue Level

Steven Grant '12

Brian Klee '12

Scott Lichtenthal '11

Adam Putzer '11

Donation levels are based on semesterly giving and the value of in-kind donations. You can donate at [tinyurl.com/BetaAlumni](http://tinyurl.com/BetaAlumni).



# PLEDGE PROFILES



My name is Aaron Fox, I am an Operations Research major from Sudbury, MA. My favorite thing in the world is to always be trying something new. You will often find me pushing myself and any brother who will listen to venture slightly out of our comfort zones. I think it spices up our lives. At the end of the

day, I love the world - everything it has to offer.



Max Kovar, the pledge class president, is from Tenafly, New Jersey and is an Applied Economics and Management major. He transferred from the University of Maryland. He actively watches the financial markets throughout the day and is an avid sports fan particularly for his New York Yankees. He will be visiting Paris over winter break.



Hi everyone! My name is Ben Spiegel, I'm a sophomore in the College of Arts and Sciences studying history and am originally from Huntington, NY. Some of the activities I'm involved with on campus include tour guiding, serving as vice-chairperson of a branch of Cornell's judicial system, and serving as a junior editor at an international affairs journal. I'm very excited to be a new brother of AEPi and

am looking forward to a great future with the chapter.



## Save the Date: Reunion Weekend is June 6<sup>th</sup> - 9<sup>th</sup>



The chapter is hosting events all weekend. Come by to see the house, relax with other alumni, and meet active brothers. If your graduation year ends in 3 or 8 this is your year!



# ALUMNI

## Alumni Announcements

**Rian Masanoff '10** reports that **Jeff Lipton '10** is getting married! All of us here in Ithaca are happy that Jeff has returned to Cornell and wish him and Lauren a huge mazel tov!

**Dave Harellick '96** is proud to announce that he and Jordana had a baby, Rachel, in May! Mazel tov and we wish him and Jordana all the best with their first child.

**Rob Bruckheimer '93** was overjoyed to welcome his third child, Rebecca Maxene, into the world in July. Baby Rebecca joins her two sisters and Rob in Roslyn, New York. Mazel tov Rob!

**Jeffrey Spector '89** was blessed to celebrate his daughter Ellen becoming a bat mitzvah in October. Brothers **Peter Gold '85**, **Randall Singer '91**, and **Dan Goldman '92** attended and had a great time.

**David Shechter '95** and wife **Caroline Fox** ('95, pinned at 1994 Formal) live with their 3 children, Ilana, Jacob (AEPi pledge in 2024!), and Naomi in New Rochelle, NY after 15 years in Manhattan.

**Frannie Shechter '10**, sister of David '95 will be married to Jason Raede at Woodbury Jewish Center on Jan. 5, 2013. Mazel tov David on all of your family joys!



Big event in your life or the life of one of your brothers? Send it to [mcs275@cornell.edu](mailto:mcs275@cornell.edu) to have it appear in the next *Beta Data*! Or mail in the form below.

**Help Keep Us Up To Date:**

Fill out this form and mail to:

Steven Hyde, Master  
140 Thurston Ave.  
Ithaca, NY 14850

Name: \_\_\_\_\_ Year: \_\_\_\_\_

Do you need to update your information?      y / n

Do you have an announcement you would like to place in the next issue?      y / n

Would you like to be put on the alumni email list to receive announcements from the chapter via email or to connect with other brothers?

email: \_\_\_\_\_

Please accept my enclosed donation of \_\_\_\_\_ to be used for

Announcement \_\_\_\_\_

\_\_\_\_\_